

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Elections – National Voters’ Day, 2013 – Publicity – Telecasting of Scrolls in Telugu News Television Channels – Payment of bill Rs.12,641/- to M/s Rachana Television Private Limited, Hyderabad – Sanctioned – Orders – Issued.

GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

G.O.Rt.No: 1943

Dated: 29-04-2013

Read the following:-

1. Govt. Lr.No.6920/Elecs.E/A2/2012-89, dt:22-01-2013.
2. From M/s NTV News channel, Invoice No.SR/2,497/12-13, dt:31-01-2013.
3. G.O.Rt.No.904, G.A. (Elecs.C) Dept., dt:23-02-2013.

ORDER:

In the letter 2nd read above, M/s. NTV, Hyderabad has been requested to telecast the Scrolls through NTV News channel from 22nd January to 24th January, 2013 in connection with National Voters’ Day on 25.01.2013 @ 25 Scrolls per day i.e., 10 Scrolls in the morning between 7 to 9 a.m. and 15 Scrolls in the evening between 7 to 9 p.m. @ Rs. 150/- per scroll exclusive of service tax. Accordingly, M/s NTV, Hyderabad has telecasted scrolls in their channel TV News and furnished the bill for an amount of Rs.12,641 including all taxes and requested for arranging payment in the reference 2nd read above.

2. In the G.O. 3rd read above, an amount of Rs.12,641/- was sanctioned to M/s.Rachana Television Pvt. Limited, Hyderabad towards the cost of telecasting Scrolls through their channel from 22-01-2013 to 25-01-2013 to create awareness among the citizens / electors regarding National Voters’ Day, 2013 and the amount could not be drawn and paid to the Agency in the Financial Year 2012-13.

3. After careful examination, Government hereby accord sanction for payment of **Rs.12,641/-** (Rupees Twelve thousand six hundred and forty one only) to M/s.Rachana Television Pvt. Limited, Hyderabad towards the cost of telecasting Scrolls through their channel from 22-01-2013 to 25-01-2013 to create awareness among the citizens / electors regarding National Voters’ Day, 2013.

4. The expenditure sanctioned in para 3 above shall be debited to “**2015 Elections - M.H 103 Preparation and Printing of Electoral Rolls – S.H (04) Assembly and Parliamentary Constituencies – 260 Advertisements, Sales and Publicity Expenses**” and shall be met from the funds provided in B.E. 2013-14.

(Contd..2..)

4. The General Administration (Claims.C) Department are requested to credit the amount sanctioned in para 3 above in favour of **"M/s. Rachana Television Private Limited, Hyderabad, A/c No.911020052176145, Axis Bank, Jubileehills Branch, Hyderabad, IFS Code:UTIB0000030, MICR Code:500211004, PAN NO.AADCR4877J"**.

5. This order does not require the concurrence of Finance Department.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

BHANWAR LAL,
CHIEF ELECTORAL OFFICER & E.O
PRINCIPAL SECRETARY TO GOVERNMENT

To
The Senior Manager (Sales), Rachana Television Pvt. Ltd., Hyderabad
The General Administration (Claims.C) Department
The Pay & Accounts Officer, Hyderabad
The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad

Copy to:

The Director of Treasuries & Accounts, A.P., Hyderabad
The Accountant General, Andhra Pradesh, Hyderabad.
Finance (Expr.GAD.I/ BG.III) Department.
SF/SC.

//FORWARDED:: BY ORDER//

SECTION OFFICER